

SALONUL DE PROIECTE

WHAT WE DESTROY AND CELEBRATE AT THE SAME TIME

13 December, 2012 – 3 February, 2013

APPARATUS 22 is a multidisciplinary collective shaped in the winter of 2011 by Erika Olea (b. 1982, Bucharest), Maria Farcaș (b. 1977, Târgu Mureș), Dragoș Olea (b. 1979, București) together with Ioana Nemeș (1979, București – 2011, New York). Apparatus 22 is initiating actions that examine the social and political role of fashion and is proposing concepts that stimulate the critical potential of garments and fashion. The collective has been initiated after a period of search following the activity with the progressive fashion label Rozalb de Mura (2006 – 2010). Capitalizing experience from the local and international fashion system and trying to escape that limiting context, the members have changed their perspective on the fashion subject and have chosen to work in the much more generous context of contemporary art, with projects including design, sociology, economy and literature references, a context where the borders between reality and fiction, narration and critical approach are vanishing naturally.

After participating at exhibitions and festivals at MUMOK - Viena (AT), Museion – Bolzano (IT), Brukenthal Museum Contemporary Art Gallery – Sibiu (RO), MAK - Viena (AT), Steirischer Herbst -Graz (AT), Drodesea Festival (IT), Young Artists Biennial -Bucharest (RO), Akademie Schloss Solitude -Stuttgart (DE) and Gyeonggi Creation Center (KR), etc, the collective is preparing works for Mackintosh Museum – Glasgow (UK), TIME MACHINE BIENNIAL OF CONTEMPORARY ART – Konjic (BIH) and others.

<http://apparatus22.ro/>

TATIANA FIDOROVA (b. 1976, Chișinău) lives and works as an artist, teacher, curator and cultural manager in Chișinău, Republic of Moldova. She teaches at the Shciusev Children Art School and Ion Creanga State Pedagogical University. The artist creates installations, performances, videos, digital and public space works. Right now, her design works are associated with social interaction issues, their aim being the creation of intercultural dialogue spaces. The content of her works tends to reflect the contemporary world in response to current issues: social, political and aesthetic. Very often she touches upon issues related to the local conflicts and problems of Moldova, such as the integration of Moldova into the European context and the problem of identity for the citizens of Moldova.

MONOTREMU (n. 2010, Timișoara) Monotremu is a collaborative project that links different fields of knowledge: arts, politics, sociology and journalism. Exhibitions: *Maybe 3, End of the Worlds* – Magma Contemporary Medium Sfântu Gheorghe (Romania, 2012), *Demolition*, Open Space Cinema, Oberliht (Chișinău, Moldova, 2012), *Wind Protest*, Kiosk/Oberliht (Chișinău, Moldova, 2011). Publications: *100 artistes du street art* – Paul Ardenne, Marie Maertens, Editions de la Martiniere (France, 2011)

RALUCA POPA (b 1979, Făgăraș) lives and works in Bucharest. Studies: 2010 – 2011 MA Fine Art / Byam Shaw, Central Saint Martins College of Art & Design, UAL (UK); 1999 – 2005 Art & Design University, Cluj-Napoca (RO). Group exhibitions (selection): 2012 – *O Que Acontece Depois*, Centro Cultural do Cartaxo, Portugal; 2011 – *Crossover*, Central Saint Martins, London, UK; *Glory Hole*, Elthorne Road, Archway, London, UK; *013*, Concourse Gallery, Archway, London, UK, curators – Christopher Kul-Want and Douglas Allsop; *The Garden View*, Andreiana Mihail Gallery, București, RO, curator - Andreiana Mihail; 2010 - *As You Desire Me*, Brukenthal Museum Contemporary Art Gallery, Sibiu, RO, curator – Raluca Voinea. Publications: 2012 – *The Catlin Guide 2012: New Artists in the UK*; Publisher: Catlin Holdings Limited in association with Justin Hammond, curator

SORIN POPESCU (b. 1988, Craiova) is a student of the Pharmacy Faculty within the Craiova University of Medicine and Pharmacy; in parallel, he is developing an artistic identity under the name of Coate-Goale. He has various interventions in the public space, being concerned with photography, as well. Coate-Goale seeks to combine his passion for chemistry with his artistic investigations.

SOYONS IMPOSSIBLES

Our work is political and poetic

We propose a form of interaction between art, knowledge and politics We explore political and aesthetic questions around contemporary image production

We challenge the notion of authorship in art and the myth of individual genius

We work with and revert the instruments of advertising, media and entertainment industry

We aim to extend art's boundaries

We believe art is an alien substance that can inhabit any medium

We believe that everybody is an artist

IULIA TOMA (n. 1974, Fetești) is a mixed-media artist who works with the means of esthetic expression through textile, as well as with photography, painting, installation and text in each work. Recently she has been focusing on social issues that she expresses in her own individual way: feminism, women's rights, interpersonal relations of closed communities, the materiality of urban living, social justice, etc. Toma builds a personal discourse that is expressively and esthetically organized in visual and activist orientations, each time trying to place the balance between message and material at an ever increasingly elaborate level. She teaches at the Department of Art & Design, Textile section at the National University of Arts Bucharest, practicing a sort of pedagogy in harmony with her personal activity as well as with the innovation required for didactic activity within the motivational discipline.